

TIM FANGON

CREATIVE DESIGNER
& ILLUSTRATOR

he/him/his

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EXPERIENCE

SENIOR DESIGNER, DIGITAL

T-MOBILE US | BELLEVUE, WA (06.2021 - PRESENT)

Graphic and production designer reporting to brand creative studio director on the T-Studios Creative Marketing team.

- Developed RGB and CMYK color correction and conversion processes on assets to prepare for digital production and print distribution
- Designed logos for T-Mobile consumer, business, and education services, and ensure consistency by adhering to up-to-date templates and guidelines
- Provided localization support for print and digital applications
- Conceptualized and storyboarded for upcoming consumer-facing campaigns
- Implemented systematic workflows to create efficiency in production
- Led high-profile design concepts and managed simultaneous projects
- Assisted and supervised team creative members on complex assignments

SOCIAL MEDIA CONTENT SPECIALIST

CORSAIR GAMING, INC. | FREMONT, CA (11.2016 - 06.2021)

Report to Marketing Director for \$3B+ public technology hardware and gaming company and owned the creative assets function for all social media channels, partnerships, esports, sponsorships, and product marketing assets across 8 business units and acquisitions.

- Designed and directed all deliverables for company's social media and community campaigns
- Produced Go-to-Market assets for website use and for campaigns used on advertising platforms
- Developed various apparel and merchandise used in events, giveaways, and sales
- Researched popular market trends to define appropriate designs for social channels
- Led asset creation for co-branded campaigns with hardware partners, influencers and game publishers
- Provided localization support of digital assets for social media and print
- Enforced brand guidelines and ensured consistency to all global deliverables
- Directed style guides and templates to assist in creating assets to brand language
- Managed third-party creative consultants to design emojis, stickers, and icons
- Developed company branded icons and emojis

3D MODELING GENERALIST

LOOMAI, INC. | SAN FRANCISCO, CA (04.2016 - 07.2016)

Created facial models and blend shapes from scan captures for use on the development of 3D avatars.

- Created 3D face models for mobile Loomie application
- Handled all aspects of 3D modeling: face capture, modeling, texturing, and UV mapping
- Assisted with modeling clean-up
- Model data and blend shapes utilized to train facial tracker for program

EDUCATION

BFA, ANIMATION / ILLUSTRATION

SAN JOSÉ STATE UNIVERSITY

Visual Development, Design, and Illustration Emphasis, 2015

SKILLS

Adobe Illustrator	Adobe Photoshop	Adobe After Effects
Adobe InDesign	Adobe XD	Illustration
Graphic Design	Creative Direction	HTML/CSS